ErthSkin
LONDON

Launched in 2015

Catalogue

A skincare brand within Human Care Trading's portfolio, positioned on nature-inspired formulation and eco-conscious quality standards.



Human Care هيومن كير

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Brand **Overview**

A skincare brand within Human Care Trading's portfolio, positioned on nature-inspired formulation and eco-conscious quality standards. The pages that follow present the ErthSkin London range in full, organised by category for ease of reference.

Nature-Inspired Formulation

Products are formulated around nature-inspired ingredients, developed for healthy, glowing skin.

Quality Commitment

A consistent commitment to quality has been integral to the brand's success across its range.

Eco-Conscious Standards

Eco-consciousness is built into the brand's approach to product development and positioning.

EGF CELL EFFECT DAY MOISTURISER (50ML)

A day moisturiser formulated to support skin renewal and hydration while smoothing the appearance of texture, fine lines and wrinkles. The oil complex moisturises and nourishes the skin, supporting a revitalised, softer-looking complexion.

- Contains 5 anti-ageing active ingredients, including ingredients widely used in sunscreens
- Formulated with 5 natural extracts, oils, minerals and butters
- Smooths the appearance of fine lines and wrinkles
- Supports skin renewal and hydration
- Suitable for all skin types



Key Ingredients: SH-Oligopeptide-1, Hyaluronic Acid, Octocrylene, Shea Butter, Ethylhexyl Methoxycinnamate.

EGF CELL EFFECT DAY MOISTURISER (50ML)

A night moisturiser formulated to support skin renewal and hydration overnight, smoothing the appearance of fine lines and wrinkles. The oil complex moisturises and nourishes the skin.

- Supports overnight skin renewal and hydration
- Smooths the appearance of fine lines and wrinkles
- Oil complex moisturises and nourishes the skin
- Revitalised, softer-looking skin



Key Ingredients: SH-Oligopeptide-1, Hyaluronic Acid, Japanese Tea Oil, Shea Butter, Argan Oil.

SPF30 HYALURONIC ACID DAY CREAM (50ML)

An SPF30 day cream combining hyaluronic acid hydration with sun protection. Formulated to improve skin texture and support elasticity, while helping protect against UV-related premature ageing.

- Antioxidant properties help protect skin from environmental damage
- Helps diminish the visibility of fine lines and wrinkles
- Leaves skin feeling soft, smooth and supple
- Supports skin elasticity



Key Ingredients: Aloe Vera Juice, Sweet Almond Oil, Avocado Oil.

SPF50 COLLAGEN DAY CREAM (50ML)

An SPF50 day cream formulated with moisture-binding hydrolysed collagen in a lightweight, creamy texture, finished with a vanilla scent.

- Formulated with moisture-binding hydrolysed collagen
- Leaves skin feeling soft and nourished
- SPF50 protection from the sun
- Lightweight, creamy texture
- Vanilla-scented finish



Key Ingredients: Aloe Vera Juice, Sweet Almond Oil, Avocado Oil.

MARINE COLLAGEN NIGHT CREAM (50ML)

A collagen-enriched night cream with a creamy, moisture-rich texture that absorbs instantly into the skin. Formulated to support elasticity and moisture levels, helping to reduce the appearance of fine lines and wrinkles over time.

- Helps reduce the appearance of fine lines and wrinkles over time
- Enriched with collagen to support skin elasticity and moisture
- Creamy texture that absorbs instantly
- Suitable for all skin types



Key Ingredients: Aqua (Water), Glycerin, Propanediol, Hydrolyzed Collagen, Ascorbyl Glucoside, Aloe Barbadensis Leaf Juice, Xanthan Gum, Citric Acid, Disodium EDTA, Ethylhexylglycerin, Potassium Sorbate, Sodium Benzoate, Phenoxyethanol, Parfum (Fragrance).

MARINE COLLAGEN SPF50 DAY CREAM (50ML)

An SPF50 day cream formulated to protect skin against UV exposure year-round. The lightweight, non-greasy formula absorbs quickly and is suitable for daily use, including on days without outdoor sun exposure.

- SPF50 protection against UV rays for year-round use
- Lightweight, fast-absorbing, non-greasy formula
- Suitable for daily use



Key Ingredients: Aqua (Water), Octocrylene, Phenylbenzimidazole Sulfonic Acid, Homosalate, Ethylhexyl Salicylate, Butyl Methoxydibenzoylmethane, Stearyl Alcohol, Zinc Oxide, Cetearyl Alcohol, Glyceryl Stearate, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Hydrolyzed Collagen, Aloe Barbadensis Leaf Juice, Persea Gratissima (Avocado) Oil, Titanium Dioxide, PEG-40 Stearate, Ethylhexylglycerin

MARINE GLOW VITAMIN C + COLLAGEN CONCENTRATE CREAM (50ML)

A concentrate cream formulated with Vitamin C to help reduce the appearance of age spots and uneven skin tone. Designed to pair with the Marine Glow Vitamin C Concentrate Serum for additional hydration and protection.

- Formulated with Vitamin C to help reduce the appearance of age spots and uneven skin tone
- Designed to pair with the Marine Glow Vitamin C Concentrate Serum
- Suitable for all skin types



Key Ingredients: Aqua (Water), Caprylic/Capric Triglyceride, Coco-Caprylate/Caprate, Glycerin, Prunus Amygdalus Dulcis (Sweet Almond) Oil, Polyglyceryl-3 Distearate, Glyceryl Stearate, Olea Europaea (Olive) Fruit Oil, Simmondsia Chinensis (Jojoba) Seed Oil, Stearyl Alcohol, Hydrolyzed Collagen, Ascorbyl Palmitate, Aloe Barbadensis Leaf Juice, Glycine Soja Oil, Tocopherol, Beta-Sitosterol, Squalene, Xanthan Gum, Glyceryl Stearate Citrate.

HYALURONIC ACID & COLLAGEN DAY CREAM (50ML)

A daily hydration cream combining hyaluronic acid and collagen, formulated with 8 natural oils and extracts and 4 anti-ageing active ingredients. Designed to smooth the appearance of dehydration lines while deeply hydrating and nourishing the skin.

- Formulated with 8 natural oils and extracts and 4 anti-ageing active ingredients
- Supports a plumper, more refreshed skin appearance
- Smooths the appearance of dehydration lines
- Deeply hydrates and nourishes skin
- Daily hydration boost



Key Ingredients: Hyaluronic Acid, Collagen, Sweet Almond Oil, Green Tea Leaf Extract.

HYALURONIC ACID & COLLAGEN SERUM (60ML)

A hydrating serum combining hyaluronic acid and collagen, formulated to smooth the appearance of dehydration lines while deeply hydrating and nourishing the skin.

- Supports a plumper, more refreshed skin appearance
- Smooths the appearance of dehydration lines
- Deeply hydrates and nourishes skin
- Suitable for all skin types
- Daily hydration boost



Key Ingredients: Hyaluronic Acid, Collagen, Vitamin E.

VITAMIN C + COLLAGEN ELIXIR SERUM (60ML)

A hydrating serum combining hyaluronic acid and collagen, formulated to smooth the appearance of dehydration lines while deeply hydrating and nourishing the skin.



- Formulated with collagen and Vitamin C
- Silky-gel formula, instantly hydrating
- Supports a more even skin tone
- Suitable for all skin types

Key Ingredients: Glycerine, Panthenol, Squalane, Shea Butter, Hyaluronic Acid, Vitamin E.

MARINE GLOW VITAMIN C + COLLAGEN CONCENTRATE SERUM (30ML)

A concentrate serum with a silky gel texture, formulated with Vitamin C to support skin radiance and help reduce the appearance of dark spots and uneven skin tone. Designed to be worn underneath the Marine Collagen SPF50 Day Cream or paired with the Marine Glow Vitamin C + Collagen Concentrate Cream.



- Designed to layer with Marine Collagen SPF50 Day Cream or Marine Glow Concentrate Cream
- Helps reduce the appearance of dark spots and uneven skin tone
- Formulated with Vitamin C to support radiance
- Silky gel texture

Key Ingredients: Aqua (Water), Glycerin, Propanediol, Hydrolyzed Collagen, Ascorbyl Glucoside, Aloe Barbadensis Leaf Juice, Xanthan Gum, Citric Acid, Disodium EDTA, Ethylhexylglycerin, Potassium Sorbate, Sodium Benzoate, Phenoxyethanol, Parfum (Fragrance).

MARINE COLLAGEN NIGHT REPAIR SERUM (30ML)

A night repair serum with a silky gel texture, formulated with collagen to help reduce the appearance of fine lines and wrinkles. Designed to be worn underneath the Marine Collagen Night Cream.

- Helps reduce the appearance of fine lines and wrinkles
- Designed to layer with Marine Collagen Night Cream
- Formulated with collagen
- Silky gel texture



Key Ingredients: Aqua (Water), Glycerin, Sodium Hydroxide, Hydrolyzed Collagen, Acrylates/C10-30 Alkyl Acrylate Crosspolymer, Phenoxyethanol, Ethylhexylglycerin, Disodium EDTA, Sodium Benzoate, Potassium Sorbate, Parfum (Fragrance).

RETINOL SERUM (30ML)

A night repair serum with a silky gel texture, formulated with collagen to help reduce the appearance of fine lines and wrinkles. Designed to be worn underneath the Marine Collagen Night Cream.

- Enriched with aloe vera juice and chamomile
- Lightweight, silky-gel formula
- Suitable for all skin types
- Infused with retinol



Key Ingredients: Aloe Barbadensis Leaf Juice, Glycerin, Sodium Polyacryloyldimethyl Taurate.

RETINOL NIGHT MOISTURISER (50ML)

A night moisturiser formulated with retinol to help strengthen the skin's natural moisture barrier and smooth the appearance of fine lines. The lightweight, silky-gel formula is designed to support a brighter, tighter, more even-looking complexion, while aloe vera juice and chamomile help soothe the skin.

- Helps strengthen the natural moisture barrier
- Enriched with aloe vera juice and chamomile
- Smooths the appearance of fine lines
- Lightweight, silky-gel formula
- Suitable for all skin types
- Infused with retinol



Key Ingredients: Aloe Vera Juice, Chamomile, Ethylhexyl Methoxycinnamate.

ANTI-WRINKLE ELIXIR SERUM 24K GOLD (60ML)

A water-based elixir serum formulated with 10 natural extracts and minerals and 8 anti-ageing active ingredients, designed to smooth the appearance of fine lines, wrinkles and skin texture, supporting a more revitalised, softer-looking complexion.

- Smooths the appearance of fine lines and wrinkles
- Formulated with 10 natural extracts and minerals
- Smooths the appearance of skin texture
- Contains 8 anti-ageing active ingredients
- Water-based, lightweight formula



Key Ingredients: Retinyl Palmitate, Coenzyme Q10.

ANTI-WRINKLE NIGHT MOISTURISER 24K GOLD (50ML)

A night moisturiser formulated to support skin renewal and smooth the appearance of fine lines and wrinkles. Activated with 24K gold and Vitamin A, the nourishing, lightweight cream texture absorbs easily.

- Smooths the appearance of fine lines and wrinkles
- Activated with 24K gold and Vitamin A
- Lightweight, easily absorbed texture
- Supports skin renewal



Key Ingredients: 24K Gold, Retinyl Palmitate, Macadamia Oil, Abyssinian Oil.

BEE VENOM + HONEY ELIXIR SERUM (60ML)

An anti-ageing elixir serum enriched with avocado oil, manuka honey and bee venom, formulated to support skin texture and softness. Avocado oil contributes Vitamin E, helping to maintain skin moisture levels, while the formula helps reduce the appearance of fine lines and wrinkles.

- Avocado oil contributes Vitamin E to help maintain skin moisture levels
- Designed to be paired with the Bee Venom cream and oil range
- Enriched with avocado oil, manuka honey and bee venom
- Helps reduce the appearance of fine lines and wrinkles
- Supports skin texture and softness



Key Ingredients: Avocado Oil, Manuka Honey, Bee Venom.

WRINKLE FILL SNAKE VENOM MOISTURISER (60ML)

A moisturiser formulated with snake venom peptide, hyaluronic acid and collagen, designed to reduce the appearance of wrinkles and expression lines while supporting skin firmness, moisture and hydration.

- Helps reduce the appearance of wrinkles and fine lines
- Improves the visibility of expression lines
- Highly moisturising and hydrating
- Suitable for all skin types
- Supports skin firmness



Key Ingredients: Snake Venom Peptide, Hyaluronic Acid, Collagen.

ROSE GLOW OIL & EYES SET

A two-piece set combining the Rose Blossom Glow Facial Oil with the Rose Blossom Hydro-Gel Eye Pads. The rose blossom-scented facial oil is formulated to smooth, nourish and hydrate the skin, while the hydro-gel eye pads are designed to reduce the visible signs of under-eye fatigue and smooth the appearance of fine lines and wrinkles. The set contains one 30ml facial oil and one pack of 5 x 2 eye pads.

- Rose Blossom Glow Facial Oil (30ml): lightweight, rose blossom-scented oil formulated to smooth, nourish and hydrate the skin
- Rose Blossom Hydro-Gel Eye Pads (5 x 2): antioxidant-rich, cooling gel pads designed to reduce visible signs of under-eye fatigue and smooth the appearance of fine lines and wrinkles



Ingredients (Facial Oil): Aqua, Olive Oil PEG-7 Esters, PEG-40 Hydrogenated Castor Oil, Propylene Glycol, Sorbitol, Phenoxyethanol, Biosaccharide Gum-4, Alpha Glucan-Oligosaccharide, Propanediol, Algin, Parfum, Tocopheryl Acetate, Sodium Hyaluronate, Ethylhexylglycerin, Hexyl Cinnamal, Limonene, CI 16255.

Ingredients (Eye Pads): Aqua, Glycerin, Propylene Glycol, Carrageenan, Phenoxyethanol, Ethylhexylglycerin, Betaine, Saccharomyces Cerevisiae Extract, Rhodiola Rosea Root Extract, Panthenol, Paeonia Albiflora Flower Extract, Sea Salt, Mica, CI 77891, CI 75470.

HYALURONIC ACID MOISTURISING CONDITIONER 1L

A moisturising conditioner formulated with hyaluronic acid to instantly hydrate and nourish the hair. The silky cream formula is finished with a light fragrance.



- Instantly hydrates and nourishes hair
- Formulated with hyaluronic acid
- Silky cream texture

Key Ingredients: Aqua (Water), Cetearyl Alcohol, Cetrimonium Chloride, Glyceryl Stearate, Sodium Hyaluronate, Parfum (Fragrance), Ethylhexyl Palmitate, Citric Acid, DMDM Hydantoin, Phenoxyethanol, Ethylhexylglycerin.

HYALURONIC ACID MOISTURISING SHAMPOO 1L

A moisturising shampoo formulated with hyaluronic acid to gently nourish, repair and hydrate damaged and dry hair.



- Formulated with hyaluronic acid
- Nourishes, repairs and hydrates damaged and dry hair

Key Ingredients: Aqua (Water), Sodium Laureth Sulfate, Cocamidopropyl Betaine, Sodium Chloride, Cocamide DEA, Glycerin, Sodium Hyaluronate, Parfum (Fragrance), Polyquaternium-7, Tetrasodium EDTA, Citric Acid, Sodium Benzoate, Potassium Sorbate, Phenoxyethanol, Ethylhexylglycerin.

HYALURONIC ACID & COLLAGEN HAIR MASK (250ML)

A hair mask formulated with plant-based collagen and hyaluronic acid to deliver deep nourishment and repair. Designed to intensely hydrate and strengthen hair and reduce breakage, while promoting shine and smoothness.



- Formulated with plant-based collagen and hyaluronic acid
- Intensely hydrates, strengthens hair and reduces breakage
- Delivers deep nourishment and repair
- Promotes shine and smoothness
- Suitable for all hair types

Key Ingredients: Enriched with Shea Butter, Jojoba Seed Oil, Cotton Seed Extract and Calendula Flower Extract.

LIMITED EDITION 15-IN-1 HAIR RENEWAL PROFESSIONAL HAIR MASK SPRAY (250ML)

A hair mask formulated with plant-based collagen and hyaluronic acid to deliver deep nourishment and repair. Designed to intensely hydrate and strengthen hair and reduce breakage, while promoting shine and smoothness.



- Infused with essential minerals, panthenol and Vitamin E
- Helps shield hair from environmental stressors
- Strengthens, hydrates and restores shine
- Tames frizz and aids detangling
- 15-in-1 leave-in formula

Key Ingredients: Aqua, Cetearyl Alcohol, Behentrimonium Chloride, Cyclopentasiloxane, Saccharomyces/Iron Ferment, Helianthus Annuus Seed Extract, Parfum, Saccharomyces/Magnesium Ferment, Saccharomyces/Zinc Ferment, Saccharomyces/Copper Ferment, Decyl Glucoside, Quaternium-80, Panthenol, Glycerin, Saccharomyces/Silicon Ferment, Tetrasodium EDTA, Tocopheryl Acetate, Simethicone, Citric Acid, Isopropyl Alcohol, Ethylhexyl Salicylate, Phenoxyethanol

RELAXING & FOAMING PRINCE BUBBLE BATH (300ML)

A foaming bubble bath formulated with glycerin and plant-based extracts to create a rich lather while helping to keep skin soft and hydrated. Finished with a gentle formula and light fragrance.

- Formulated with glycerin and plant-based extracts
- Gentle formula suited to bath-time use
- Rich, foaming lather



Key Ingredients: Glycerin, plant-based extracts.

GENTLE CLEANSE PRINCE HAIR & BODY GEL (300ML)

A 2-in-1 hair and body gel formulated to provide a mild, effective cleanse. Enriched with panthenol, glycerin and Vitamin E, the gentle formula helps nourish, hydrate and maintain skin softness.

- Enriched with panthenol, glycerin and Vitamin E
- Mild, effective 2-in-1 hair and body cleanse
- Gentle formula suited to bath-time use



Key Ingredients: Panthenol, Glycerin, Vitamin E.

BIGGER BETTER VOLUME MASCARA (12ML)

A volumising mascara formulated to lift and separate lashes for a fanned-out finish. The all-day formula is smudge, clump and flake-resistant.



- Adds lash volume while lifting and separating
- Smudge, clump and flake-resistant
- All-day wear

Key Ingredients: Aqua, PVP, Polyurethane-35, Stearic Acid, Pentaerythrityl Distearate, Cera Carnauba, Palmitic Acid, Cellulose, Glycerin, Butylene Glycol, Cera Alba, Ricinus Communis Seed Oil, VP/Eicosene Copolymer, Hydroxyethylcellulose, Phenoxyethanol, Triethanolamine, Chlorphenesin, Caprylyl Glycol, Methylpropanediol, DMDM Hydantoin, Panthenol, Argania Spinosa Kernel Oil, Caramel, Maltodextrin, Phenylpropanol, [+/-]: CI 77499, CI 19140, CI 42090, CI 16035.

WATERPROOF LASH LIFT MASCARA (12ML)

A waterproof mascara formulated for volumised, defined lashes. The spiral applicator is designed to capture and coat every lash with an even layer, building volume and definition with each stroke for a long-lasting, waterproof finish.



- Waterproof formula for volumised, defined lashes
- Builds volume and definition progressively
- Spiral applicator coats each lash evenly
- Long-lasting wear

Key Ingredients: Aqua, CI 77499, Acrylates/Octyl Acrylamide Copolymer [source text unclear – to be confirmed], Glyceryl Stearate, Cera Alba, Copernicia Cerifera Cera, Stearic Acid, Palmitic Acid, Phenyl Trimethicone, Butylene Glycol, Phenoxyethanol, Potassium Hydroxide, Panthenol, Tocopheryl Acetate, Ethylhexylglycerin, Argania Spinosa Seed Oil.

WATERPROOF LASH SENSATIONAL MASCARA (12ML)

A multifunctional waterproof mascara formulated to deliver a combination of lash volume and length with all-day wear. The intensely black formula is designed to add depth and definition to the lashes.

- Intensely black formula for added depth and definition
- Combines lash volumising and lengthening
- Waterproof, all-day wear



Key Ingredients: Aqua, CI 77499, Acrylates/Octyl Acrylamide Copolymer [source text unclear – to be confirmed], Glyceryl Stearate, Cera Alba, Copernicia Cerifera Cera, Stearic Acid, Palmitic Acid, Phenyl Trimethicone, Butylene Glycol, Phenoxyethanol, Potassium Hydroxide, Panthenol, Tocopheryl Acetate, Ethylhexylglycerin, Argania Spinosa Seed Oil.

AGE-DEFYING FACE AND NECK MASSAGER

A face and neck massager designed to gently massage the skin, with an ergonomic design suited to daily use. The device offers three selectable light modes, each targeting a different skincare need.

- Blue Light Mode: targets acne and cleanses the skin
- Red Light Mode: accelerates circulation
- Gently massages the face and neck
- Green Light Mode: calms the skin
- Ergonomic, easy-to-use design



FACE LIFTING DEVICE

A face lifting device designed to help improve the visible appearance of skin and facial contours, with an ergonomic design and intuitive controls for at-home use.

- Designed to improve the appearance of skin and facial contours
- Ergonomic design with intuitive controls

Safety Warnings

1. Not to be used by individuals with implanted medical electrical devices, such as pacemakers, as this may cause equipment failure or other risks.
2. Not to be used on skin with wounds, eczema, blisters or peeling.
3. Not to be used in high-humidity environments such as bathrooms.
4. To be used only for its intended purpose.
5. Not to be disassembled, repaired or modified without authorisation, as this may cause malfunction or injury.
6. Not to be used by children under six years of age, to avoid injury.



LED GUA SHA FACE LIFTING THERAPY

A device combining traditional Gua Sha massage techniques with red and blue LED light therapy for facial treatment.

- Reduces the appearance of wrinkles and fine lines: Gua Sha massage stimulates collagen production and supports lymphatic drainage; red LED light further supports collagen production
- Lifts and firms sagging skin: Gua Sha techniques support facial contours and jawline definition
- Reduces puffiness and improves circulation: Gua Sha massage supports blood circulation and lymphatic drainage
- Improves skin tone and texture: blue LED light targets acne-causing bacteria, helping to clear breakouts



ADVANCED-LED YOUTH GLOW EMS SCULPTOR

A device combining LED light therapy, EMS microcurrent stimulation and vibration massage, designed for at-home facial treatment.

- Reduces the appearance of wrinkles and fine lines: red and blue LED light stimulate collagen production
- Lifts and firms sagging skin: EMS microcurrent technology stimulates facial muscles, supporting muscle tone and a more defined contour
- Improves skin tone and texture: blue LED light targets acne-causing bacteria, helping to clear breakouts
- Boosts circulation and lymphatic drainage: vibration massage supports blood circulation and lymphatic drainage



SKIN RETREAT & RENEW LIGHT THERAPY FACE MASK

A 7-colour LED face mask featuring 90 LEDs across seven targeted wavelengths, designed for anti-ageing, acne-fighting and skin-brightening treatment in 15 to 30 minutes per session.

- Red (635nm): supports collagen production, reduces the appearance of fine lines and wrinkles
- Blue (470nm): targets acne-causing bacteria, helps prevent breakouts
- Yellow (590nm): supports circulation, reduces puffiness and dark circles
- Green (520nm): brightens and evens skin tone, reduces the appearance of pigmentation
- Purple (440nm): combines red and blue light benefits for acne and clarity
- Cyan (490nm): calms redness and irritation
- White: supports elasticity and overall skin health
- 90 x 3 high-quality LEDs; wireless and rechargeable (400mAh battery, up to 150 minutes per charge)
- Lightweight ABS, PC and silicone gel construction for a secure fit; CE and CA certified, non-invasive and suitable for all skin types



LIMITED EDITION PRO 7 COLOUR LED FACE & NECK MASK

A 7-colour LED face mask featuring 90 LEDs across seven targeted wavelengths, designed for anti-ageing, acne-fighting and skin-brightening treatment in 15 to 30 minutes per session.

- Red (630-650nm): anti-ageing, supports collagen production, reduces the appearance of wrinkles
- Blue (460-470nm): targets acne-causing bacteria, helps prevent breakouts
- Green (520-530nm): evens skin tone, reduces the appearance of pigmentation
- Yellow (580-590nm): reduces puffiness, supports lymphatic drainage
- Purple: combines red and blue light benefits for acne and clarity
- Cyan (~500nm): calms irritation, reduces redness
- White (600-700nm): supports deep skin tightening and elasticity



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